

**CALL FOR ARTISTS
6th ANNUAL ROLL BIKE EXHIBITION**

The Business of Art Center in Colorado Springs, Colorado, is hosting a juried national exhibition of artwork for the 6th ANNUAL ROLL BIKE EXHIBITION, an exhibition of artwork in all mediums

and concerning any themes around bikes and bike life. This year's theme is "Fresh Gear."

Exhibition dates: Aug. 13 – 15, 2010. Opening Reception: Friday, Aug. 13, 5 - 9 PM.

This exhibit will explore themes surrounding the visual appeal of the bicycle, its mechanical simplicity, the rotation of the wheel, the bicycle's role in social intimacy, the evolution of bicycle form, personal expressions of the ride, association of the bicycle with the women's movement, the risks of the road, fitness and health, decorative value, and the role of the bicycle in building community. Bicycle Collectibles including historic or custom bikes are also welcome.

OPEN TO ALL MEDIUMS.

ELIGIBILITY:

Open to all ages and skill levels. Artists are required to sign Loan and Terms & Condition Agreements if accepted. Entries must have been completed within the last two years and not previously exhibited in ROLL. There is no entry fee.

LIABILITIES & CONSENT:

Artists are responsible for insurance and expenses for artwork in transit to and from The BAC. Submission of entry materials constitutes an agreement on the part of the artist to all listed conditions, including an agreement that the entry will be clean, shiny and WIRED to hang upon submission to The BAC. Additionally, The BAC may use reproductions of the entries for educational or promotional purposes.

SUBMISSION:

The following materials **MUST BE RECEIVED NO LATER THAN MONDAY, JULY 19, 2010.** Up to 4 digital files no larger than 6MB on CD –in JPEG format, **OR** up to 4 photographic

prints. Each digital image must have a filename that includes the artist's last name and part of the title that corresponds to the enclosed entry form. Photo prints must be labeled with the artist's name and title of work to correspond to the enclosed entry form.
ENTRY FORM – Legible and complete.

ACCEPTANCE:

Juror notifications will be sent to your email address on SATURDAY, JULY 24, 2010. Artists without email addresses will be notified by telephone. Photos and DVDs submitted will not be returned unless return postage is included with your entry. A commission of 60% will be paid to the artist for each entry sold. Be sure to mark up your price so that you receive the amount of money you need for your work. If you do not wish to sell your work, write "NOT FOR SALE" as your entry for "PRICE."

Timeline:

Entry Received Deadline: MONDAY, JULY 19, 2010
Notifications by Email: SATURDAY, JULY 24, 2010
Artwork Received by: WEDNESDAY, AUGUST 11, 2010
Opening Reception: FRIDAY, AUGUST 3, 2010
Exhibition Dates: August 13 – 15, 2010

SUBMIT ENTRIES TO: AMY SELTZER
ROLLBIKEART.COM
435 W. VAN BUREN, STE B
COLORADO SPRINGS, CO 80907
OR EMAIL ENTRIES TO: amy@rollbikeart.com

THANK YOU FOR SUPPORTING ROLL 2010!

USE THIS FORM FOR YOUR CONVENIENCE OR SEND THE COMPLETE INFO FOR EACH WORK AS AN EMAIL> BE ***SURE*** THAT YOUR FILENAMES ARE TITLED TO MATCH LISTING BELOW.

First Name: _____ Last Name:

Street Address:

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Evening Phone: _____

Email Address:

I am in agreement with all conditions set forth in this prospectus and entry form. I understand that submission of an entry constitutes my permission for the Smokebrush Gallery to photograph the entry and/or duplicate, reproduce or modify the images for educational or promotional purposes. I agree that the entry listed on this form will be available for the entire duration of the exhibit. I understand that I am responsible for insurance for my entry during transit to and from the gallery.

Signature

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Entry #1

Artist Name

—

Title

Medium

Height _____ Width _____ Depth _____ Weight _____ Entry

for sale? Yes ___ No ___

Price \$ _____

Entry #2

Artist Name

—

Title

Medium

Height _____ Width _____ Depth _____ Weight _____ Entry
for sale? Yes ___ No ___
Price \$ _____

Entry #3
Artist Name

Title

Medium

Height _____ Width _____ Depth _____ Weight _____ Entry
for sale? Yes ___ No ___
Price \$ _____

Entry #4
Artist Name

Title

Medium

Height _____ Width _____ Depth _____ Weight _____ Entry
for sale? Yes ___ No ___
Price \$ _____